

App for diabetes management
DiabTrend won this year's startup contest

Nearly a hundred participants attended Blastoff Startup Competition this year. The application developed for people living with diabetes received the main prize along with Google's and L!ber8Tech's special awards.

Similarly to previous years, the 2018 Blastoff Startup Contest on the second day of BrainBar festival has been a real blast. The 10 finalists were invited to a pitch training by Impact Works, which gave them the opportunity to develop their skills of efficiently presenting their businesses. This resulted in some amazing pitches in the live show, where they had 3 minutes to introduce their concept.

The jury of experts and well-known investors awarded the first prize, an investment offer of 150,000 EUR by Power Angels, and participation in a 6-month accelerator program by OXO Labs to **DiabTrend**. DiabTrend helps people living with diabetes everyday. Beyond the main prize, they won brand marketing support by L!ber8Tech and a Google Cloud credit valued at 3,000 USD by Google as specials awards.

Special awards by Microsoft, Impact Works and Design Terminal were given to Haris Engineering, who provides solution to improve production efficiency. An educational platform for kids, Robild got the opportunity to take part in the .eu Web Awards show organized by EURid.

The winner of the uSchool entrepreneurship program for the Z generation, got exposure as the 10+1 finalist. The jury loved the young team's idea, which helps people with food intolerance shopping. SpringTab's special award was given to them.

EURid, the registrar of .eu and .eu (cyrillic alphabet) top-level domain names congratulated all contestants.

Szerencsejáték Zrt. also offered a prize to the audience. Anyone from the crowd had the opportunity to place their bets on the winning project along with the jury. One lucky member of the audience with a winning bet was awarded with a special prize.